



Bridging the Gap

ANNUAL CONFERENCE

April 14, 2023

RLA Learning and Conference Center
Cranberry, PA



2023 Annual Conference
Friday, April 14, 2023
RLA Learning and Conference Center
Cranberry, PA

Please Join Us!

The Greater Pittsburgh Chapter – Association for Nursing Professional Development (GPC ANPD) invites you to join us for the 2023 Conference, “Bridging the Gap” The annual conference provides a unique opportunity for sponsors to enhance their brand recognition, engage with attendees about their services and products, and network with local nursing professionals.

Who We Are

We are an affiliate chapter of The Association for Nursing Professional Development (ANPD) Specialists who share an interest in advancing our specialty and promoting nursing professional development (NPD) practice.

Our chapter meets throughout the year, providing educational and networking opportunities, with fellow NPD Specialists within the Greater Pittsburgh Area.

Our Goal

This event aims to bridge the gap related for nursing professional development experts with clinical and academic partners.

Meeting Venue

RLA Learning and Conference Center
850 Cranberry Woods Drive
Cranberry Township, PA 16066
1-724-741-1000





2023 Annual Conference
Friday, April 14, 2023
RLA Learning and Conference Center
Cranberry, PA

Sponsor Levels

*All Sponsors receive exhibit space.
An attendee list will be provided for all levels*

Diamond Sponsor.....\$3,300

Opportunities

- Breakfast Sponsor (choose one):
- Lunch Sponsor(choose one):
- Advertisement: Full-page advertisement in the Program
- Recognition: Prominent signage in the hotel lobby entrance
- Trail Map stop
- Company logo featured prominently on the welcome sign

****Exclusive offering for the first two Diamond Sponsors only (first come, first served)**

The opportunity to be invited to a GPC ANPD Chapter meeting and deliver a short presentation for the members of GPC-ANPD!

Registration: Complimentary breakfast, lunch, breaks, and conference registration for up to three (3) exhibitor representatives. Additional representatives will be offered at a special rate of \$75/each. All representatives must be registered prior to the meeting.

Gold Sponsor.....\$2,300

Opportunities

- Networking Activity Sponsor
- Advertisement: Half-page advertisement in the Program
- Recognition: Company logo on the welcome sign
- Trail map stop

Registration: Complimentary breakfast, lunch, breaks, and conference registration for up to two (2) exhibitor representatives. Additional representatives will be offered at a special rate of \$75/each. All representatives must be registered prior to the meeting.

(continued)



2023 Annual Conference
Friday, April 14, 2023
RLA Learning and Conference Center
Cranberry, PA

Silver Sponsor\$1,300

Opportunities:

- Refreshment Break Sponsor: Morning & afternoon
- Advertisement: Quarter-page advertisement in the Program
- Recognition: Company logo on the welcome sign
- Trail Map Stop

Registration: Complimentary breakfast, lunch, breaks, and conference registration for one (1) exhibitor representative. Additional representatives will be offered at a special rate of \$75/each. All representatives must be registered prior to the meeting.

Bronze - Exhibitor Space\$1000

Recognition: Trail Map Stop

Registration: Complimentary breakfast, lunch, breaks, and conference registration for one (1) exhibitor representative. Additional representatives will be offered at a special rate of \$75/each. All representatives must be registered prior to the meeting.

Advertising See Below

The official Program will be available online to all attendees and posted on the GPC-ANPD website.

Quarter-page: \$200
3.5" x 4.75"

Half-page: \$400
7.5" x 4.75"

Full-page: \$800
7.5" x 10"



2023 Annual Conference
Friday, April 14, 2023
RLA Learning and Conference Center
Cranberry, PA

Sponsor Submission Form

*Please indicate your sponsorship level and return to ann@kassalen.org by **February 13, 2023**. After that date, space will be on an availability basis.*

Company: _____

Contact Name: _____

Email: _____

Phone: _____

Address: _____

City/State/Zip: _____

Website URL: _____

On-site Rep: _____ Title/Email: _____

On-site Rep: _____ Title/Email: _____

On-site Rep: _____ Title/Email: _____

<input type="checkbox"/>	DIAMOND	\$3,300
	(Indicate choice)	
<input type="checkbox"/>	GPC-ANPD Chapter Meeting	
<input type="checkbox"/>	Presentation (Limit 2)	
<input type="checkbox"/>	Breakfast Sponsor	
<input type="checkbox"/>	Lunch Sponsor	

<input type="checkbox"/>	Bronze - Exhibitor space	\$1000
--------------------------	---------------------------------	---------------

<input type="checkbox"/>	ADVERTISING
<input type="checkbox"/>	Quarter-page: \$200
<input type="checkbox"/>	Half-page: \$400
<input type="checkbox"/>	Full-page: \$800

<input type="checkbox"/>	GOLD	\$2,300
	Networking Activity Sponsor	
<input type="checkbox"/>		

SUBTOTAL	\$	_____
<i>*Less 5% Total Payment</i>	\$	_____
<i>by January 9, 2023</i>	\$	_____

<input type="checkbox"/>	SILVER	\$1,300
<input type="checkbox"/>	Refreshment Break Sponsor	

A 5% discount will be extended to those that submit payment and signed letter of commitment by **January 9, 2023*

Please submit high-resolution logo as soon as possible

Payments through WildApricot preferred. A signed letter of commitment will serve until payment is received.

Direct questions to Tiffany Conlin at Schmidtt@upmc.edu. **For check only:**

Check (payable to GPC ANPD)

GPC ANPD

461 Cochran Road

#246

Pittsburgh, PA 15228